

## FOR IMMEDIATE RELEASE

**Contact: Public Relations  
The Economic Report  
(954) 312-0480**

### **“The Economic Report” show to feature Salons by JC**

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*July 10, 2008, Deerfield Beach, FL* – The producers of **The Economic Report** are pleased to announce that *Salons by JC* will be featured in an upcoming segment on topics, trends and issues related to “*Best & Unique Franchise Concepts for the 21<sup>st</sup> Century*”.

Many salon operators dream of owning their own salon, however, the financial responsibility combined with tremendous pressure of managing a large group of salon professionals can seem overwhelming. A new concept is revolutionizing the salon industry and is providing hundreds of independent salon professionals across the country a greater opportunity for independence and success.

With the salon suite concept, hair stylists, nail technicians, massage therapists, estheticians, and others in the industry operate within a private, fully furnished suite.

As a premier provider of high-end retail space for beauty and wellness practitioners, Salons by JC is dedicated to creating the ultimate salon experience.

"Owning your own salon can be difficult: finding an affordable location, hiring/firing staff, maintaining supplies for you and your staff, paying utilities and overhead, and the list goes on," says Steve Griffey, President of Salons by JC. "At Salons by JC, we give you the freedom to set your own prices and hours, and sell your own product. Each suite is completely customizable, but includes the basics such as work stations for hair or nails, a styling chair, shampoo bowl & shampoo chair, towel cabinet, dryer, and telephone access. It is truly your salon, your way."

This fast-growing business started in 1998 in North Dallas and has since grown to include six locations throughout Texas. To accelerate its growth, Salons by JC is now offering franchises.

"Our franchisees will build out a 5,000 to 10,000 square foot location, with 25 to 55 individualized suites," says Griffey. "They will lease the individual suites to salon professionals, typically those who already have a strong client base."

The five-minute segment will address the transformation of the traditional salon to the salon suite concept and will highlight the franchise opportunity offered by Salons by JC.

For more information about Salons by JC, please visit [www.salonsbyjc.com](http://www.salonsbyjc.com).